

# Side Side

*Volunteers responding to neighbors in need of compassion, hope, community resources and financial assistance.*



*I was hungry, and you gave me food...  
I was thirsty, and you gave me drink,  
I was naked, and you gave me clothing,  
I was in need...and you cared for me.*

Matthew 25: 35-36



**DID YOU KNOW** that 46% of Lake Geneva grade school students qualify for reduced or free lunch? Out of 7,700 households in the Geneva Lake area, over 1,500 earn less than \$24,999 annually.\*

There are many families in our midst struggling to make ends meet. As a result of sickness, accidents, loss of work, or other difficulties, they find themselves unable to afford basic living expenses.

These people are trying to stand on their own, but need short-term, urgent financial assistance to help them overcome their difficulties.

*\*American Fact Finder US Census Bureau*



# Side Side

was formed in 2006, in response to this need.

Made up of representatives from Geneva Lake area churches, service organizations, and local businesses, Side by Side meets with families in need to offer them assistance.

This assistance frequently includes urgent financial support from Side by Side funds. We also refer people to other community resources that may be able to provide additional help.

Our goal is to stand "Side by Side" with people in need, so they do not have to stand alone.

## **WILL YOU CONSIDER MAKING A CONTRIBUTION TO THIS COMPASSIONATE CAUSE?**

100% of your tax deductible contribution to Side by Side will go to assist your neighbors in a time of need. Our ability to help others is limited only by our funds available.

With your support, we can make a wonderful difference in the lives of our most vulnerable neighbors, improving the quality of life for all our community.

# FREQUENTLY ASKED QUESTIONS

## Who supports Side by Side?

- Community volunteers, local churches, foundations, service organizations, and businesses.
- 100% of your donations are distributed to those in need, unless otherwise designated by the donor.

## What about other community assistance groups?

- Side by Side works in collaboration with The Salvation Army and other local organizations.

## What kind of assistance is available?

- Financial assistance is available for rent/mortgage, utilities, and prescription medicines.
- Financial coaching.
- Referral information about other community resources.

## How often is assistance available?

- Financial assistance is limited to one grant per year and paid directly to service provider(s).
- Referral assistance is available at all times and is given to clients for as long as they need it.

## Who will receive assistance?

- Qualified applicants who are screened by trained Side by Side members.

## How do potential clients apply?

- Clients are invited to apply in person on the third Tuesday of each month at 7pm at the First Congregational United Church of Christ, 715 Wisconsin Street, Lake Geneva.
- Call (262) 581-5927 for more information.

Side  Side

sidebysidelakegeneva@gmail.com  
sidebysidelakegeneva.org



# SUPPORT WE HAVE GIVEN

	2006-2017	2018	2019	Totals
Clients	1,737	118	111	1966
Rent	\$342,097	\$31,062	\$34,628	407,787
Utilities	\$220,818	\$27,342	\$19,371	267,531
Rx/Special	\$19,092	\$1,866	\$0	20,958
Gas Cards	\$4,500	\$3,149	\$3,100	10,749
Total Spent	\$586,507	\$63,419	\$57,099	707,025
Total Raised	\$628,024	\$66,500	\$66,266	760,790



## Thank You 2019 Donors

### \$10,000 & above

Anonymous

### \$5,000 - \$9,999

United Way

### \$1,000-\$4,999

A+ Graphics & Printing	Jackie & Len Kaufmann
Anonymous	Keefe Kares Foundation
Church of the Holy Communion	Lake Geneva Business Improvement District
Clothing Exchange for Agape House	Lisa & Scott Byrnes
Dalco Metals	Mark & MaryAnn Moller-Gunderson
Direct Contract Cleaning	Oakfire
Doug & Jean Chase	Rotary Club of Lake Geneva
First Congregational United Church of Christ	Simple Café
Houlihan Foundation	St. Francis de Sales Church
Immanuel Lutheran Church	Wilson Family Fund

### \$500-\$999

Avant Bicycle & Café	Peace Tree Yoga
Bob & Kit Kunkel	Thrivent Financial
Gary & Diane Shine	Choice Dollars
John & Elizabeth Ring	

### \$1 - \$499

Our heartfelt thanks to ALL who have generously contributed to the ongoing support of Side by Side and its mission.

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*For more information, or to make a donation:*

715 Wisconsin Street  
Lake Geneva, WI 53147  
(262) 581-5927

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